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**POWER OF ATTORNEY
and
CORRESPONDENCE ADDRESS
INDICATION FORM**

| | |
|------------------------|----------------------|
| Application Number | NOT YET ASSIGNED |
| Filing Date | HEREWITH |
| First Named Inventor | RIESBERG, JODY |
| Title | SIDE SLEEPING PILLOW |
| Art Unit | NOT YET ASSIGNED |
| Examiner Name | NOT YET ASSIGNED |
| Attorney Docket Number | 0248-0001 |

I hereby appoint:

 Practitioners associated with the Customer Number:

OR

 Practitioner(s) named below:

| Name | Registration Number |
|--------------------|---------------------|
| Eugene M. Cummings | 24,398 |
| David M. Mundt | 41,207 |
| David Lesht | 30,472 |

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified application to:

 The address associated with the above-mentioned Customer Number:

OR

 The address associated with Customer Number:

OR

| | | | |
|-------------------------------------|--|----------------------|----------------|
| <input checked="" type="checkbox"/> | Firm or Individual Name | David M. Mundt, Esq. | |
| Address | Cook, Alex, McFarron, Mamz6, Cummings & Mehler, Ltd. | | |
| Address | 200 West Adams Street, Suite 2850 | | |
| City | Chicago | State | IL |
| Country | USA | Zip | 60606 |
| Telephone | (312) 984-0144 | Fax | (312) 984-0146 |

I am the:

 Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

| | | | |
|-----------|----------------------|-----------|--------------|
| Name | Jody Riesberg | | |
| Signature | <i>Jody Riesberg</i> | | |
| Date | 12.26.03 | Telephone | 847-948-9410 |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

 *Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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**DECLARATION FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

Declaration
Submitted
With Initial
Filing

OR

Declaration
Submitted after Initial
Filing (surcharge
(37 CFR 1.16 (e))
required)

| | |
|------------------------|------------------|
| Attorney Docket Number | 0248-0001 |
| First Named Inventor | RIESBERG, JODY |
| COMPLETE IF KNOWN | |
| Application Number | NOT YET ASSIGNED |
| Filing Date | HEREWITH |
| Art Unit | NOT YET ASSIGNED |
| Examiner Name | NOT YET ASSIGNED |

I hereby declare that:

Each inventor's residence, mailing address, and citizenship are as stated below next to their name.

I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SIDE SLEEPING PILLOW

(Title of the Invention)

the specification of which

is attached hereto

OR

was filed on (MM/DD/YYYY)

as United States Application Number or PCT International

Application Number and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

| Prior Foreign Application Number(s) | Country | Foreign Filing Date (MM/DD/YYYY) | Priority Not Claimed | Certified Copy Attached? Yes | Certified Copy Attached? No |
|-------------------------------------|---------|----------------------------------|--------------------------|------------------------------|-----------------------------|
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

 Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: **Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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DECLARATION — Utility or Design Patent Application

Direct all correspondence to: Customer Number: _____ OR Correspondence address below

Name

David M. Mundt, Esq.

Address

Cook, Alex, McFarron, Manzo, Cummings & Mehler, Ltd.
200 West Adams Street, Suite 2850

City

Chicago

State

IL

ZIP

60606

Country

USA

Telephone

(312) 984-0144

Fax

(312) 984-0146

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:

A petition has been filed for this unsigned inventor

Given Name

(first and middle [if any])

JODY

Family Name
or Surname

RIESBERG

Inventor's
Signature*Jody Riesberg*

Date

12-26-03

Residence: City

State

LINCOLNSHIRE ILLINOIS

Country

USA

Citizenship

USA

Mailing Address

69 LINCOLNSHIRE DRIVE

City

LINCOLNSHIRE

State

ILLINOIS

ZIP

60069

Country

USA

NAME OF SECOND INVENTOR:

A petition has been filed for this unsigned inventor

Given Name

(first and middle [if any])

JEFFREY S.

Family Name
or Surname

KORDELL

Inventor's
Signature*D. J. Riedell*

Date

12-26-03

Residence: City

ITASCA

State

ILLINOIS

Country

USA

Citizenship

USA

Mailing Address

427 N. MAPLE ST.

City

ITASCA

State

ILLINOIS

ZIP

60143

Country

USA

Additional inventors or a legal representative are being named on the _____ supplemental sheet(s) PTO/SB/02A or 02LR attached hereto.